



## RUN TO WIN

*The Trials and Triumphs of Missy Koch Billingsley*  
By Todd Billingsley

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Bottega Productions, LLC

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## LOSING A LEG BUT NEVER LOSING HOPE – CANCER SURVIVOR’S STORY INSPIRES OTHERS IN NEW BOOK

*Missy Koch Billingsley’s survival story is poignantly depicted in the new book and DVD, **Run to Win**. To give back to others as so many did for her, \$10 for every book sold on the book’s website will be donated to charity.*

NEW YORK, NY (MAY 2013) – What happens when your life passions appear to be hopelessly dashed? According to former all-star athlete, now cancer survivor and amputee, Missy Koch Billingsley, “just take the next step – whatever it may be – and refuse to waste energy on the negative things you can’t control.” Her husband and author Todd Billingsley captures her fascinating and inspiring story in the newly released book and DVD, *Run to Win*.

*Run to Win* chronicles Missy’s journey from being an all-star athlete in high school when she was diagnosed with a rare form of cancer that resulted in her leg being amputated to being a loving wife and mother. Along the way she encounters problems and setbacks in raising a family but ends up on a thrilling and heart-warming voyage to Ukraine to adopt three children.

“It’s a story of hope,” said Todd Billingsley, “one that had to be told.”

*Sports Illustrated* photographer Bill Frakes, who shot the cinematography for the DVD, followed Missy for eleven months leading up to her amputation, capturing her story in images as a photojournalism piece published by the *Miami Herald* on Christmas day in 1983. The award-winning photographer, who has photographed U.S. presidents, world leaders, Super Bowls, and Kentucky Derbies, said “the hardest thing I’ve ever done was follow Missy into the operating room.”

When in 2010 Missy celebrated twenty-five years of being cancer-free, Bill Frakes and Todd Billingsley, a composer by profession, decided to collaborate to create a follow-up story of Missy in a video for *Sports Illustrated* entitled *The Long Road* as well as the DVD for *Run to Win*. Billingsley composed the soundtrack, recorded by the Czech National Symphony Orchestra in Prague.

Missy, when asked about her battle with cancer and amputation, said “the biggest help when facing something traumatic in your life is seeing and talking with someone who has been through that experience.”

To give back to others as so many did for her, \$10 for every book sold from the book’s website ([www.RunToWinBook.com](http://www.RunToWinBook.com)) will be donated to Angel Flight, a nonprofit organization dedicated to providing free air transportation in general aviation aircraft for patients experiencing medical and financial crises to and from treatments. Also, books purchased by donors through the Billingsleys’ Ground Crew program are given to patients in the American Cancer Society’s Hope Lodges and cancer treatment centers across the U.S.

Please visit [www.RunToWinBook.com](http://www.RunToWinBook.com) for more information about the book.